

# WAYS & MEANS

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# BASICS “B’s” FOR EVERY FUNDRAISER

***1. For the Money!***

* Be practical. Set a fund-raising goal that your group can achieve.
* Be careful. Don't ask the public to contribute toward something that benefits only your members.
* Be informed. Make sure members know what organization(s) you are supporting and how the money will be used.
* Be enthusiastic. It will help attract workers and contributions.

***2. For the Show!***

* Be realistic. Choose a project your "public" will enjoy.
* Be wise. Clear the proposed project with the club membership.
* Be alert. Avoid possible conflicts with a competing event.
* Beware! Check for possible local, state, federal or union regulations.

***3.* *To Make Ready!***

* Be sensible. Choose responsible committee chair people.
* Be organized. Develop a plan, a calendar and check lists.
* Be brave. Ask anybody you can think of to contribute.
* Be business-like. Price your product, service or entertainment sensibly.
* Be professional. Publicize and advertise your event. Use every promotional tool at your disposal.

***4.* *To Go!***

* Be prepared. Double-check every detail. Provide for emergencies.
* Be neat. Clean up - never leave a mess.
* Be appreciative. Send prompt thank you notes to helpers and donors.
* Be a record keeper. Ask committee chair people to submit brief summaries. Add your own comments. Include a complete copy of the Treasurer's report on cost and profits. These records are invaluable for future use.
* The above was taken from the Ways & Means Handbook - The Sperry & Hutchinson Company.

GENERAL "FUN" RAISING IDEAS

***1. ENTERTAINMENT*** *-* Films, music (pop concert, folk singing, soloists), shows (musical comedies, follies, talent night, puppet, etc.), speakers (entertainers, authors, educators), dance (ballet, folk), demonstrations (cooking, craft, arts), reading (story hours, plays, poetry.)

***2.* *RECREATION & SPORTS***- Exhibition games, invitational tournaments, matches, clinics, lesson series, horse show.

***3.* *PARTIES*** *-* Card games, scrabble, dances (dinner dance, square dance, folk dance, record hop), outings (bus tours, race track, river boat), miscellaneous (beach party, scavenger hunt, hayrides)

***4.* *BAZAAR IDEAS*** - Serve snacks, drinks, meals, sell party supplies, candles, toys, accessories, etc.; entertain with games, puppets, musicians, etc.

***5.* *IDEAS FOR FAIRS & FESTIVALS***- Amusements, fortune tellers, movies

 (classics, comedies), pet shows, children’s make up and photographer,

 booths (handicrafts, books, record, country store).

***6.* *TOURS***- Houses, remodeling, rooms, collections, seasonal, decorations, table settings (parties, holidays, wedding, patio, garden).

***7. FASHION SHOWS***- Themes (back to college, spectator sports, vacation

 time, art, book titles, history, international, new colors or fabrics.)

8. ***MEALS FOR A CROWD***- Plan a picnic, open house, barbecue, tea,

 *c*offee, reception, etc. Theme it history, antiques, current events, games,

 celebrations, holidays, music, etc. Feature meals at bazaars, fairs,

 fashion shows, card parties, Election Day, holidays, town celebrations,

 homecomings, etc.

Ways & Means Department Fundraisers

# Club Name Project Title

Beacon Falls Junior Woman’s Club Lunch with the Bunny

 Stanley Products Fundraiser

 Spring & Fall Conference Raffle

 Craft & Goodie Auction

 Yankee Candle Fundraiser

 Breakfast With Santa

 Ravioli’s Fundraiser

Bethlehem Junior Women’s Club Swing into spring dance

The Junior Women’s Club of Bristol Little league try-out Bake sale

 Soda Sale

 S.N.E.T. community connection

 United Way Designation

Cheshire Junior Women’s Club Annual Arts & Crafts Festival

Cromwell Junior Women’s Club Wine Tasting

Durham Woman’s Club Durham Fair

 A Spring Tea and Fashion Show

Enfield Junior Women’s Club Angel Raffle Basket

 Cornstalks Sale

 Party Expo

 Poinsettia Sale

 Fashion Show

Hebron Women’s Club Bunny Breakfast

 Hebron Historical Mug Series

 The Best Little Golf Tournament in Tolland County

 Poinsettia Sale

Junior Women’s Club of Litchfield Touch A Truck

 Gallery on the Green

 Holiday Bake Sale

 A Night of Giving

Lyme/Old Lyme Junior Women’s Club Expressions Art Sale & Benefit Sale

Middlebury Junior Woman’s Club Scholarship Dance

 Clifford Basket

 Carats for Cure

 Middlebury Quassy Night

 Family Movie Night

 Art Auction

 Brass Mill Shopping Night

 Lug a Mug

Junior Woman’s Club of Milford Internet Scripts

 Munson’s Chocolates

 Raffle Baskets at Country Barn Dance

 Country Barn Dance

 50/50 Raffle at Oyster Festival

 Yankee Candles

 Newspaper Supplement

 Raffle Baskets Fall Conference

Monroe Women’s Club Current Catalog Spring Fundraiser

 Current Catalog Fundraiser

 Country Treasures Craft Show

 Country Treasures Luncheon

 Luminaries

 Santa’s Village

 United Way Contributions

Newtown Junior Women’s Club Spring Bulb Sale

 Scholastic Book Fair

 DSMTW-Food Sales

 Craft Sale

 Bluefish Game

 Fall Mum sale

 Bubblemainia/My Place

Oxford Women’s Club Cookie Dough

 Supper with Santa

Simsbury Junior Woman’s Club Circus Smirkus Parking

 Annual Market & Crafts Fair

 Making Memories

 Spring Marketplace

 Gala Art Auction & Wine Tasting

 ` United Way Donations

 Walmart Lends a Hand

Tolland Junior Women April in Paris

 Western dance for 5th graders

 Holiday Bazaar & Craft Fair

Trumbull Junior Woman’s Club Viva Monte Carlo—Casino Night

Vernon Junior Women’s Club July in the Sky

 Obtain Corporate Sponsorship

 Buckland Hills “Night of Giving” Fundraiser

 Day in the park

Wallingford Junior Woman’s Club Wallingfordopoly (based on the game of Monopoly®)

Junior Woman’s Club of Watertown Mother’s Day Flower Sale

 Bakeless Bake Sale

 Thanksgiving Pie Sale

 Night at the Mall—Shopping Passes

 Lunch with Santa

Junior Women’s Club of Wolcott Candy Sales

 Middle School Dance

 Tag Sale

 Pound Auction

 Little Miss & Mr. Wolcott Contest

 Friends & Neighbors Night

 Grants & Donations

Contact CJW Ways & Means Chair for additional ideas.

**WAYS AND MEANS CHAIR JOB DESCRIPTION**

**GOAL**: To provide CJW logo items and fundraising ideas for the clubs.

# Job Responsibilities

1. To research new CJW logo items to sell.
2. To maintain an appropriate amount of stock.
3. To keep the Executive Committee and Board informed of proposed purchases of new items or high valued restocked items.
4. To provide clubs with information on available items and fill orders.
5. To set up sale items at all conferences and CJW Executive Board meetings.
6. To share fundraising ideas and projects with clubs.
7. Submit monthly newsletter articles for the CJW Junior Bulletin.
8. Prepare an email handout for CJW Conferences and state wide meetings.